



# Exhibitor & Sponsor Pricing Chart

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Enhanced Booth	Standard Booth
	Limited \$20,000	Limited \$15,000	Limited \$10,000	Unlimited \$4,750	Unlimited \$2,500
<b>Lead Generation</b>					
Guaranteed Leads (E-mail, Name, Company, Title of Attendees)	2,500	1,000	500	250	N/A
3-Month Hosting of Booth During On-Demand Event	x	x	x	x	x
Lead Delivery/Reports During Live and On-Demand Event	x	x	x	x	x
<b>Virtual Booth Features</b>					
Live Virtual Exhibit Space	x	x	x	x	x
Live Chat/E-mails w/Attendees	x	x	x	x	x
Unlimited Booth Staff	x	x	x	x	x
Unlimited VIP Attendee Show Passes	x	x	x	x	x
Virtual Booth Builder Support/Customer Service	x	x	x	x	x
Product Promo Videos Posted at Booth (Flash)	x	x	x	x	\$1,000
Extended Video Link to Customer Website	x	x	x	x	\$1,000
Brochures/Sales Material Posted at Booth	6 Tabs	6 Tabs	6 Tabs	4 Tabs	2 Tabs
Booth Logo on Exhibit Floor	Prime Location Center 1st Screen	Prime Location 1st Screen	Prime Location 1st Screen	x	x
<b>Virtual Event Webcast Opportunities</b>					
Live Event Webcast - 30-Minute Scheduled Live Technology Classroom	x	x	\$5,000	N/A	N/A
On-Demand Webcast - 30-Minute Scheduled Recorded Technology Classroom	N/A	N/A	x	N/A	N/A
Live Event Chat - 30-Minute Scheduled after Session (Session Attendees Delivered to Booth Chat Area)	x	x	N/A	N/A	N/A
Event Webcast Archived 3 Months During On-Demand Event	x	x	x	N/A	N/A
<b>Virtual Event Promotional Opportunities</b>					
Registration Sponsorship (Logo on Registration Page, Confirmation, Reminder)	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000
Logo Placement on Event Marketing Materials	x	x	x	N/A	N/A
Logo on Event Login Screen	x	x	x	N/A	N/A
Company Listing - Attendees/Prospects e-Mail Promotion	x	x	x	x	x
Company Name and Link - Featured Exhibitor E-mail	x	x	x	x	x
Logo Placement - Event Website Home Page	x	x	x	N/A	N/A
Show Guide Ad (E-mailed to Attendees Pre-Show and included in Virtual Briefcase)	Full Pg	Full Pg	1/2 Pg	\$750 1/2 Pg	\$750 1/2 Pg
Dedicated E-mail - Attendees/Prospects (Limit 3)	x	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000
Listing - Show Guide and Online Directory	x	x	x	x	x
Prize Contest Giveaway Promotion	x	x	x	x	x
Logo Banner (190x120) - Exhibit Hall R/L (Limit 4)	\$ 1,000	\$ 1,000	\$ 1,000	\$ 1,000	\$ 1,000
Logo Banner (468x60) - Attendee Networking Lounge (Limit 5)	x	\$ 1,500	\$ 1,500	\$ 1,500	\$ 1,500
Logo Banner (468x60) - Media Center (Limit 5)	x	x	\$ 1,000	\$ 1,000	\$ 1,000
Jumbotron Logo - Exhibit Hall (Limit 6)	x	x	x	\$ 1,000	\$ 1,000
Virtual Briefcase Collateral Insertion	x	x	x	\$ 750	\$ 750