

## Race to Engage: FETC Non-Profit Donation Challenge!



FETC would like to make a financial donation to the favorite charity of our speakers. We would like to give back to the community that engages in FETC! At this time we are introducing a campaign to make these donations a reality for **you!** The only thing you need to do is tell anyone who registers for FETC to **use the code CHARITY and type in your name!** The top three most frequently used names in the registration system will have a check donated to the charity of their choice at the FETC closing ceremonies.

*Here are the details:*

## Race to Engage: FETC Non-Profit Donation Challenge!

What is your favorite non-profit? FETC wants to help you make a donation in 2012! Non-profit organizations support a wide variety of causes that rely, almost entirely, on donations, and often times assist the education community and children (examples of Non-Profit Organizations (NPOs) include charities, trade associations, PTOs, booster groups, health organizations and public arts groups.) This year FETC wants to make fiscal donations to the non-profit organizations our presenters' value with the Race to Engage Non-Profit Donations challenge.

Each presenter will share the CHARITY registration code with their followers, colleagues and friends to use when they register for FETC. When the code "CHARITY" is entered on the registration site, it will then ask for the first and last name of the presenter (see registration screen shot below).

Fields in Purple\* are required

### Registration Code Information

Please enter your promo code here \*

Please enter your presenters first & last name \*

If you do not have a promo code, how did you hear about FETC 2012?

**Presenters can share the "CHARITY" code by emailing colleagues, posting the code on your webpage, twitter account, blog, linked in, facebook, and/or other internet sharing sites and online environments to display so that people will know the code CHARITY and use YOUR NAME it at the time of their FETC registration.** The registration company will keep track of how many times each name is used. This will allow us to track how many times a presenter's name is entered and thus award the donation checks to the charity(s) selected by the top three names.

At the FETC Closing Session: APP-Shootout on **Thursday, January 26th, FETC will present three big checks on behalf of the three speakers whose name was used most frequently in the registration system.** The checks will be financial donations made to the non-profit of your choice on your behalf! The FETC financial donations will be made to non-profit organizations as a symbol of our effort to make a difference in support of the greater education community.

Thank you for helping us give-back to the FETC Community in 2012!