



2012 NATIONAL  
CONFERENCE

January 23 - 26, 2012

Orange County Convention Center • Orlando, FL

# DIRECT EDUCATION DECISION-MAKERS TO YOUR BOOTH

WITH AN EFFECTIVE, COMPREHENSIVE EVENT MARKETING PLAN

Sponsorship and Marketing Opportunities



fetc.org



# Drive Buyers to Your Booth

Increase brand awareness, drive traffic to your booth and improve your ROI as an FETC exhibitor. FETC offers a vast array of marketing and promotional opportunities including print, online and onsite promotions. Our portfolio offers effective sponsorship opportunities with the flexibility to fit any budget. All are 100% customizable to meet your particular marketing objectives. Our experienced sales representatives will work with you to create a successful marketing program that is uniquely yours. Take advantage of our sponsorship and event marketing opportunities to set yourself apart from your competition and attract the K-12 educators that evaluate, recommend, specify and approve technology to your booth.



For further details or pricing on any of the following exhibitor promotional opportunities, please contact:

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## Premier Sponsorships

### Platinum Sponsor Package—\$45,000

Our most exclusive and comprehensive sponsorship opportunity. This high-profile sponsorship provides your brand maximum exposure to your desired audience of qualified buyers prior to, during and after FETC.

#### Includes the following:

- **Featured Conference Speaking Session**  
55-minute session, biography and photograph of presenter highlighted in FETC publications (deadlines apply) and on FETC website
- **Direct Mail Attendee List**  
2x-use of attendee list through third-party bonded mail house
- **Platinum Sponsorship Acknowledgement**  
Your logo appears in FETC publications, website, ads, event signage, conference maps and floor plan
- **Full-Page Color Advertisement**  
In pre-event brochure and event program (deadlines apply)
- **Enhanced Web and Event Program Listing Package**
- **Conference Passes**  
Twenty (20) full conference passes
- **Conference Bag Insert**  
FETC-approved literature/promotional items placed in conference bags
- **Web Banner Ad**  
Banner ad on FETC.org home page
- **Conference Center Hospitality Room**  
Use of a hospitality/meeting room for the duration of the conference. Company is responsible for physical layout, furnishings, food/beverage and audio/visual needs
- **Company Banner near Exhibit Hall Entrance**
- **Focus Group**  
Opportunity to produce a focus group at FETC with education technology decision-makers. FETC to provide moderator. Cost of food, beverage and audio/visual is not included

#### Plus Sponsorship Opportunity of One of the Following:\*

- **Conference Bag**  
Company logo imprinted on conference tote bags
- **Badge Lanyard**  
Company logo on all attendee lanyards
- **Badge Insert**  
Company logo and other information placed in every badge holder
- **Opening Reception**  
Event billed as an exclusively sponsored activity

\*Cost of items additional



## Gold Sponsor Package—\$25,000

This high-profile sponsorship—including a conference speaking opportunity—offers your brand maximum exposure in front of your desired audience of qualified buyers prior to, during and after FETC.

### Includes the following:

- **Featured Conference Speaking Session**  
55-minute session, biography and photograph of presenter highlighted in FETC publications (deadlines apply) and on FETC website
- **Direct Mail Attendee List**  
2x-use of attendee list through third-party bonded mail house
- **Gold Sponsorship Acknowledgement**  
Your logo appears in FETC publications, website, ads, event signage and conference and floor plan maps
- **Half-Page Color Advertisement**  
In pre-event brochure and event program (deadlines apply)
- **Enhanced Web and Event Program Listing Package**
- **Conference Passes**  
Ten (10) full conference passes
- **Conference Bag Insert**  
FETC-approved literature/promotional items placed in conference bags
- **Web Banner Ad**  
Banner ad on FETC.org home page



## Silver Sponsor Package—\$12,500

This high-profile sponsorship gives your brand maximum exposure to your desired audience of qualified buyers prior to, during and after FETC.

### Includes the following:

- **Learning Lab Speaking Opportunity**  
Hold a 30-minute product education session in the exhibit floor's Learning Lab. The session will be branded and marketed in all event literature as well as on the FETC website
- **Direct Mail Attendee List**  
2x-use of attendee list through third-party bonded mail house
- **Silver Sponsorship Acknowledgement**  
Your logo will appear in FETC publications, on website, ads, event signage and conference and floor plan maps
- **Half-Page Color Advertisement**  
In pre-event brochure and event program (deadlines apply)
- **Logo on Floor Plan in Event Program and Onsite Signs**
- **Enhanced Web and Event Program Listing Package**
- **Conference Passes**  
Five (5) full conference passes
- **Plus Sponsorship Opportunity of a Themed Conference Break** (e.g., afternoon tea/lemonade, ice cream, popcorn, sports bottle or promotional item). Costs of food, beverage or promotional items are the responsibility of the sponsor





## FETC 2012 Premier Sponsorship Packages Comparison Chart

	Platinum \$45,000	Gold \$25,000	Silver \$12,500
Featured Conference Speaking Session	x	x	x
Direct Mail List Rental	2x-use	2x-use	2x-use
Event Sponsorship Acknowledgement in Event Materials	x	x	x
Print Ad in Event Program	Full-pg, Color	1/2-pg, Color	1/2-pg, Color
Enhanced Listing with Featured Exhibitor E-Mail	x	x	x
Free Full Conference Passes	20	10	5
Conference Bag Inserts	x	x	
Web Banner Ad	x		
Hospitality Room	x		
Company Banner	x		
Focus Groups	x		
Conference Bag Sponsorship	Option (select 1)		
Badge Lanyard Sponsorship	Option (select 1)		
Badge Holder Insert Sponsorship	Option (select 1)		
Welcome Reception Sponsorship	Option (select 1)		
Learning Lab Speaking Opportunity			x
Themed Conference Break Sponsorship			x





## Become an Exhibitor for as Low As \$2,500!

### Standard Booth Package—\$2,500

10'x10' Booth (\$25.00 per sq. ft.)

- **100 sq. ft. Exhibit Space**  
Pipe and drape construction
- **Company ID Sign**
- **Company Description and Link on Event Website**

## Special Exhibitor Packages

### Special Exhibitor Packages

Opportunities designed to drive buyer traffic pre-event, at the event and post-event! Sign up for our standard booth package listed above or for one of our special high-impact offerings. Packages can also be custom designed to meet your marketing and promotional needs!

### Featured Exhibitor Package—\$3,300

(\$3,800 Value)

#### ■ Standard Booth Package

#### PLUS

#### ■ Enhanced Web and Event Program Listing Package

- Corporate logo on website and in official event directory
- Company description on website (750-characters)
- Four (4) product descriptions on website (product name, 750-characters, plus one image of product 125 x 125 pixels)
- Four (4) downloadable whitepapers, product brochures or case studies on website
- Company description in event program (500 characters)

#### ■ Featured Exhibitor E-Mail

Company name links to online event listing. List of companies sent to attendees and prospects (130K-plus names)



### Turn-Key Pod Package in Prime, Front of Hall Location—\$3,500

(\$4,500 Value)

- **Placement in Shared Pod Pavilion**
- **50 sq. ft. Exhibit Area with Computer Stand**
- **One (1) Padded Stool**
- **Electric/Internet IP Address**
- **Carpet**
- **Company ID Sign**
- **Conference Pass**  
One (1) full free conference pass
- **Booth Staff Passes**  
Two (2) badges provided for your booth staff
- **Product Description and Link**  
On event website
- **Company-Supplied Sign**  
One (1) 3'w x 8'h sign (provided by exhibitor)

### Lead Generation Package—\$5,400

(\$5,980 Value)

#### ■ Standard Booth Package

#### PLUS

#### ■ Exhibit Space in FETC Virtual Event

#### ■ Enhanced Web and Event Program Listing Package

- Corporate logo on website and in official event directory
  - Company description on website (750-characters)
  - Four (4) product descriptions on website (product name, 750-characters, plus one image of product 125 x 125 pixels)
  - Four (4) downloadable whitepapers, product brochures or case studies on website
  - Company description in event program (500 characters)
- #### ■ Featured Exhibitor E-Mail
- Company name links to online event listing. List of companies sent to attendees and prospects (130K-plus names)





## Speaking Package—\$5,800

(\$6,500 Value)

### ■ Standard Booth Package

#### PLUS

### ■ Learning Lab Speaking Opportunity

Promoted online and in show program

### ■ Enhanced Web and Event Program Listing Package

- Corporate logo on website and in official event directory
- Company description on website (750-characters)
- Four (4) product descriptions on website (product name, 750-characters, plus one image of product 125 x 125 pixels)
- Four (4) downloadable whitepapers, product brochures or case studies on website
- Company description in event program (500 characters)

### ■ Featured Exhibitor E-Mail

Company name links to online event listing. List of companies sent to attendees and prospects (130K-plus names)

### ■ Direct Mail Attendee List

1x-use of the opt-in attendee list through third-party mail house

## Custom E-Mail Package—\$9,000

(\$11,850 Value) **LIMITED OPPORTUNITIES**

### ■ Standard Booth Package

#### PLUS

### ■ Learning Lab Speaking Opportunity

Promoted online and in show program

### ■ Custom E-Mail (Limited Availability)

Customer-designed HTML e-mail sent to preregistered attendees before the event or to attendees after the event

### ■ Enhanced Web and Event Program Listing Package

- Corporate logo on website and in official event directory
- Company description on website (750-characters)
- Four (4) product descriptions on website (product name, 750-characters, plus one image of product 125 x 125 pixels)
- Four (4) downloadable whitepapers, product brochures or case studies on website
- Company description in event program (500 characters)

### ■ Featured Exhibitor E-Mail

Company name links to online event listing. List of companies sent to attendees and prospects (130K-plus names)

### ■ Direct Mail Attendee List

1x-use of the opt-in attendee list through third-party mail house

## Complete Promotion Package w/Speaking Opportunity—\$10,000

(\$12,850 Value) **LIMITED OPPORTUNITIES**

### ■ 200 sq. ft. Exhibit Space

Pipe and drape construction, company ID sign

### ■ Product Description and Link

On event website

### ■ Conference Bag Insert

### ■ Learning Lab Speaking Opportunity

Promoted online and in show program

### ■ Enhanced Web and Event Program Listing Package

- Corporate logo on website and in official event directory
- Company description on website (750-characters)
- Four (4) product descriptions on website (product name, 750-characters, plus one image of product 125 x 125 pixels)
- Four (4) downloadable whitepapers, product brochures or case studies on website
- Company description in event program (500 characters)

### ■ Featured Exhibitor E-Mail

Company name links to online event listing. List of companies sent to attendees and prospects (130K-plus names)

### ■ Web Advertising

468x60 web banner on event website (selected page locations) for one (1) month prior to show start

### ■ Free Standing Sign/Brochure Stand

1-meter sign located in a prominent location in the conference area

### ■ Direct Mail Attendee List

1x-use of the opt-in attendee list through third-party mail house





## Island Booth Package—\$16,200

(\$18,850 Value) **LIMITED OPPORTUNITIES**

- **400 sq. ft. Exhibit Space**  
Pipe and drape construction, company ID sign
- **Product Description and Link**  
On event website
- **Learning Lab Speaking Opportunity**  
Promoted online and in show program
- **Enhanced Web and Event Program Listing Package**
  - Corporate logo on website and in official event directory
  - Company description on website (750-characters)
  - Four (4) product descriptions on website (product name, 750-characters, plus one image of product 125 x 125 pixels)
  - Four (4) downloadable whitepapers, product brochures or case studies on website
  - Company description in event program (500 characters)
- **Featured Exhibitor E-Mail**  
Company name links to online event listing. List of companies sent to attendees and prospects (130K-plus names)
- **Web Advertising**  
468x60 web banner on event website (selected page locations) for one (1) month prior to show start
- **Free Standing Sign/Brochure Stand**  
1-meter sign located in a prominent location in the conference area
- **E-Mail Promotion Sponsorship**  
50-word company description and logo will appear on one pre-event e-mail blast to FETC attendee prospects and pre-registered attendees, reaching up to 100,000 qualified prospects
- **Direct Mail Attendee List**  
1x-use of the opt-in attendee list through third-party mail house



## Industry Leader Package—\$25,500

(\$32,300 Value) **LIMITED OPPORTUNITIES**

- **600 sq. ft. Exhibit Space**  
Pipe and drape construction, company ID sign
- **Enhanced Virtual Booth at FETC Virtual Event**  
(exhibitors averaged 500 leads!)
- **Learning Lab Speaking Opportunity**  
Promoted online and in show program
- **Enhanced Web and Event Program Listing Package**
  - Corporate logo on website and in official event directory
  - Company description on website (750-characters)
  - Four (4) product descriptions on website (product name, 750-characters, plus one image of product 125 x 125 pixels)
  - Four (4) downloadable whitepapers, product brochures or case studies on website
  - Company description in event program (500 characters)
- **Featured Exhibitor E-Mail**  
Company name links to online event listing. List of companies sent to attendees and prospects (130K-plus names)
- **Print Advertising**  
Half-page, 4-color ad in event show program
- **Free Standing Sign/Brochure Stand**  
1-meter sign located in a prominent location in the conference area
- **Custom E-Mail (Limited Availability)**  
Customer-designed HTML e-mail sent to preregistered attendees before the event or to attendees after the event
- **Direct Mail Attendee List**  
1x-use of the opt-in attendee list through third-party mail house via U.S. mail





## FETC 2012 Special Exhibitor Packages Comparison Chart

	Complete Promotion Package	Custom E-Mail Package	Featured Exhibitor Package	Industry Leader Package	Island Booth Package	Lead Generation Package	Speaking Package	Turn-Key Pod Package
<b>Exhibit Space</b>	200 sq.ft.	100 sq.ft.	100 sq.ft.	600 sq.ft.	400 sq.ft.	100 sq.ft.	100 sq.ft.	50 sq.ft.
<b>Booth Staff Passes</b>								2
<b>Conference Bag Insert</b>	x							
<b>Conference Pass</b>								1
<b>Custom E-Mail</b>		x		x				
<b>Direct Mail Attendee List</b>	x	x		x	x		x	
<b>E-Mail Promotion Sponsorship</b>					x			
<b>Enhanced Web and Event Program Listing Package</b>	x	x	x	x	x	x	x	
<b>Virtual Booth at FETC Virtual Event</b>				x		x		
<b>Featured Exhibitor E-Mail</b>	x	x	x	x	x	x	x	
<b>Free Standing Sign/Brochure Stand</b>	x			x	x			
<b>Learning Lab Speaking Opportunity</b>	x	x		x	x		x	
<b>Placement in Shared Pod Pavilion</b>								
<b>Print Advertising</b>				x				
<b>Product Description and Link</b>	x	x	x		x	x	x	x
<b>Web Advertising</b>	x				x			

# Additional FETC Marketing and Sponsorship Opportunities

## Exclusive Sponsorships

### Badge Holder Insert Sponsorship ..... \$7,500

Badge inserts are the perfect way to launch a new product, maximize brand exposure or promote a unique drawing or activity at your booth. Exhibitor is responsible for providing inserts, shipping and drayage.

### Badge Lanyard Sponsorship ..... \$10,000

Capture the attention of thousands as attendees wear your company's name around their necks and are seen throughout the entire event. This invaluable marketing item will be offered to each and every attendee as they pick up their badge. Exhibitor is responsible for providing lanyard, shipping and drayage.

### Conference Bag ..... \$5,000

This is your company's opportunity to gain exposure during the show, as well as afterward. Give your attendees a useful souvenir they will hold on to. Exhibitor is responsible for providing bags, shipping and drayage.

### Conference Pads and Pen ..... \$5,000

Place your logo on notepads and pens that are handed out to all conference participants attending conference sessions. Exhibitor is responsible for providing pads, pens, shipping and drayage.

### Conference Session Flash Drive ..... \$5,000

Extend your brand during the show by having your company logo displayed on flash drives that are handed out to all conference attendees. The flash drive content will be loaded by your company with a product demo or marketing materials. Exhibitor is responsible for providing flash drives, shipping and drayage.

### Exhibit Hall Food Court ..... \$10,000

Your company will have an enthusiastic "captive audience" when you sponsor the food court area on the exhibit hall floor. Exhibitor is responsible for providing any promotional items such as napkins, cups, brochures and video monitor set-up for recorded product demonstrations. Sponsor may also provide a banner.



**Internet Café Sponsorship ..... \$7,500**

Open every day during the event to all exhibitors and attendees, these special areas provide internet access for attendees to check e-mail and websites while on the road. Place your company logo on the cafe's screen savers and mouse pads, along with a link to your company website. Exhibitor is responsible for producing the mouse pads.

**Press Room Sponsorship ..... \$5,000**

Get noticed by the press! Sponsorship includes onsite signage, distribution/product table in press room, guaranteed press conference slot (deadlines apply), special mention in the show program and website.

**Registration Sponsorship ..... \$15,000**

The onsite registration sponsorship provides your company the highest level of visibility to all attendees registering for FETC. Claim this exclusive sponsorship to reach potential customers while they register online and on site in the registration area—before they enter the exhibit hall and conference sessions. Sponsorship includes logo and web banner on web registration page, signage and logo at self-registration area and registration desks—plus company name and link on e-mail confirmation to all pre-registered attendees. Exhibitor is responsible for supplying other promotional items such as T-shirts, mouse pads and other items that can be used by registration staff!

**Technology Sponsor (in Workshops/Conference Rooms) ..... call for pricing**

This is a great opportunity to show attendees just how your product works in a real-world situation. Provide the equipment and technology to be used in workshops, conference rooms, and general areas of the event and you'll receive billing in the show program, e-mails, website and onsite signage. We're looking for technology sponsors for the following categories:

- Audio Enhancement
- Audience Response
- Interactive Whiteboards
- Projectors—10-Room, 20-Room and 30-Room
- Workshop/Conference Lab Laptops (Mac and PC)
- E-Mail Stations (Mac and PC)
- Wiki

**Hotel Room Key ..... \$5,000**

Simple and effective, branded hotel room keys put your company logo in attendees' hands multiple times throughout the event. This opportunity works especially well when combined with a hotel room promotional drop designed to drive attendees to your booth. Exhibitor is responsible for cost of key production and any and all fees from event hotels.

**Hotel Room Drop ..... \$5,000**

Put your sales material, publication or promotional item in attendees' hands multiple times throughout the event. This opportunity works especially well when combined with a branded hotel room key designed to drive attendees to your booth. Exhibitor is responsible for distribution labor cost and all fees from event hotels.



## Enhanced Marketing and Promotional Add-On Opportunities

**Aisle Sign** ..... \$1,250 per aisle OR  
 ..... \$10,000 all-aisles **EXCLUSIVE**

Put your company name, logo and booth number on the aisle signs and as attendees walk the floor, they'll be directed to your booth! Company supplies logo.

**Attendee Bag Insert** ..... \$1,500

Our most popular sponsorship. Insert a piece of product literature (either a slim brochure or slick), product CD or giveaway item into conference attendee bags. Bags are given to all paid attendees. Great for announcing a promotion, giveaway or contest at your booth.

**Attendee Focus Group** ..... \$5,000

**LIMITED OPPORTUNITIES** Gain insight to help with product or sales development. Produce a focus group consisting of education technology decision-makers attending FETC. FETC to provide moderator. Cost of food, beverage and A/V is additional. Limited to four companies.

**Banner Placement** ..... call for pricing

Corporate banners always draw attention and maximize your exposure. Your banner will hang prominently in selected areas throughout the conference and will be seen by everyone attending the event. Includes installation and removal. Banners are provided by sponsor and must be professionally produced, finished on both sides and ready to hang. Please call for placement availability and size specifications.



**Conference Greeter** ..... \$3,000 per greeter

**LIMITED OPPORTUNITIES** Greet thousands of attendees as they arrive at the Convention Center each day of the event: dispense information, provide directions, distribute literature—it's your chance to make a lasting first impression. This sponsorship option is also available at a discounted rate for one day. Exhibitor provides greeter. Limited to three companies.

**Conference Program Print Ad** ..... \$2,000—\$4,000

The conference program will be distributed to all attendees during check-in at FETC—that's more than 6,000 to 7,000 individuals. It includes complete details of the conference, exhibit hall and other event activities—extending brand awareness and enhancing the effectiveness of your program listing. What's more, it is kept and referred to throughout the year by attendees and shared with their colleagues. Advertising in the event program is a great way to stand out and drive buyers to your booth. Deadlines apply.

- Full-Page ..... \$4,000
- 1/2-Page ..... \$2,000

**Conference Session Speaking Slot Gold/Platinum** ..... call for pricing

Produce your own product session at the FETC Conference. Package includes A/V, custom e-mail to conference attendees to promote the event and listings in the show program.

**Custom E-Mail Promotion** ..... \$5,000

**LIMITED OPPORTUNITIES** Your company's HTML e-mail sent to up to 10,000 FETC prospects and registrants pre- or post-event. Limited availability. Exclusive to ten (10) companies pre-event.

**Direct Mail List Rental** ..... \$500 per use

Reach FETC attendees pre- or post-event. FETC attendee direct mail lists are available for use approximately 14 days pre- and post-show. Reach your specific target audience by choosing your list based on selects. Lists will be sent to your company's bonded mail house. (For opt-in only attendees. Each attendee has the opportunity to opt-in/opt-out. FETC does not control whether attendees opt-in/opt-out.) Contact your sales representative for more details.

**Enhanced Web and Event Program Listing Package** ..... \$1,000

- Corporate logo on website and in official event directory
- Company description on website (750-characters)
- Four (4) product descriptions on website (product name, 750-characters, plus one image of product 125 x 125 pixels)
- Four (4) downloadable whitepapers, product brochures or case studies on website
- Company description in event program (500 characters)
- Plus, company and link to online event listing included in **Featured Exhibitor E-Mail** newsletter sent to all registered attendees pre-event



**Event E-Mail Newsletter Sponsorship ..... \$3,000**

Your company's logo and 25-word description sent to FETC event prospects and registered attendees, reaching more than 130,000 qualified prospects. Three companies per e-mail newsletter, three newsletters available!

**Executive Breakfast Briefing ..... \$10,000**

Share your company's vision for the next year, unveil a new product, or announce a new initiative at your company-hosted Executive Briefing. Held prior to conference sessions, you can share company news while attendees enjoy breakfast. We'll send invitations to your targeted audience. Maximum capacity of 200 attendees can participate. Breakfast provided by show management.

**Free Standing Sign/Brochure Stand .... \$1,500 per sign**

Imagine your ad on a 1-meter sign placed in the conference area to deliver your message and send people to your booth. Sign comes complete with a brochure holder.

**Hospitality Suite in Convention Ctr ..... call for pricing**

Plan a function to get to know your customers in a more intimate setting. This is the ideal time to promote your products and services and devote more attention to detailed questions from your prospects or customers. Fee covers one-day cost of the room, marketing of the suite, including a reference in the conference program (deadlines apply), schedule of events and signage. Does not include food, beverage costs, internet connection or A/V.

**Learning Lab Speaking Opportunity ..... \$2,500**

**LIMITED OPPORTUNITIES** Hold a 30-minute product education session in the Learning Lab on the show floor. The session will be branded and marketed in all event literature as well as on the FETC website.

**Literature Bin Distribution ..... \$1,000 per bin slot**

This is a no-fuss way to reach a lot of attendees cost effectively! Make your product literature available to everyone attending the conference and exhibition, even when the show floor is closed. Non-exclusive literature distribution bins will be placed in a prominent conference area and stocked during the entire conference by show management.

**Meeting Room ..... call for pricing**

Meet with buyers and prospects away from the noise and distractions of the exhibit hall floor. Serious, qualified buyers come to FETC looking for information about products and services. Be prepared to meet with them in an ideal setting—reserve a meeting room where you can discuss their needs and your solutions without interruptions. Prices do not include: catering services, extension cords, daily cleaning, phone lines, internet connections or premium furniture.

**Opening Keynote Chair Drop ..... \$5,000**

**LIMITED OPPORTUNITIES** Receive maximum exposure through multiple seat drops in multiple sessions. Limited opportunities available. Exhibitor is responsible for providing final printed material, shipping and drayage.

**Partner Listing ..... \$1,000 per add'l company**

Companies with partners and affiliates planning to attend the show and share your booth, add their company listing to the show directory and program.

**Private Meeting Room in Exhibit Hall**

10' x 10'—\$3,000 or 10' x 20' ..... **\$5,500**

- Hard-wall room construction: 4 sides with door
  - Company ID sign: 14' x 22' attached next to entrance door
  - Carpeting
  - Standard 500-watts of electricity (quad box)
  - One (1) conference table with 4 chairs (10' x 10' )
  - Two (2) conference tables with 8 chairs (10' x 20' )

For larger meeting rooms and private receptions, contact your sales representative.

**Web Advertising ..... \$750 per month**

Run-of-Site Web Banner Ad (728x90)

Increase visibility and enhance your corporate image before, during and after the event. Event prospects and registered attendees visit the FETC website regularly to check out event highlights, find out which companies are exhibiting and pre-plan their trip. This banner can link to a specific page within your company website. Sizes subject to change.

**Workshop ..... call for pricing**

Offer a certification or training course on your application with your very own two hour BYOD (bring your own device) workshop. This opportunity offers access to a workshop room and is promoted through our regular attendance marketing efforts.

**CONTACT US NOW:**

For further details or pricing on any of the following exhibitor promotional opportunities, please contact:

**STEPHANIE CHIAVARAS**  
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**Don't see exactly what you are looking for?**

Give us a call and we'll create a unique, brand-building, traffic-driving event campaign that's right for you and your budget.