

CONTRACT FOR EXHIBIT SPACE/MARKETING OPPORTUNITIES

FETC - February 1-3, 2011 • Orange County Convention Center • Orlando, FL

Company Name			
Administrative Contact	Title	Marketing Contact	Marketing Email
Company Address		City	ST
()	()	()	()
Administrative Contact Phone	Cell	Fax	Other
Administrative Contact Email		Company URL	

PRODUCT CATEGORY: _____

BOOTH SELECTION 1st Choice _____ 2nd Choice _____ **(FETC to Complete) Rebook Selection** _____

Enhanced Web and Show Program Listing - (☐ \$750) Corporate logo in Show Directory/Website; additional 300 word company description on the website; 4 product descriptions (product name, 750 word limit, 1 image for each product, 125x125 pixels); 4 downloadable whitepapers, product brochures or case studies, Company description link included on Featured Exhibitors email sent pre-show.

Use of 2011 Pre-Reg Mailing (US Mail) List - (☐ \$500) Use of mailing list thru 3rd party mailhouse.

BOOTH/MPO FEES AND PAYMENT TERMS

A non-refundable and non-transferable payment of 50% of the exhibit fee is due and payable with contract, and this contract cannot be cancelled without fee (50% of exhibit fees). Full payment is due 120 days before the event (October 4, 2010). Contracts submitted after October 4, 2010, must be accompanied by payment in full. After October 4, 2010, all exhibit space fees are due in full. We are unable to make exceptions to this deadline. Booths are not considered reserved until we have received your signed contract with payment and a confirmation has been returned to you. Please refer to the "Cancellation Policy" set forth in the Terms and Conditions on the reverse. Any changes (Upgrades/Downgrades/Cancellation) to this contract need to be communicated in writing to FETC Sales Department. Verbal changes will not be accepted.

Please indicate total sq.ft. and payment:

If you are paying by check, mail with contract to:

\$2,450 per 10x10 Booth Unit (\$24.50 per sq.ft)

_____ Exhibit Space Sq. Ft. @ \$24.50 \$ _____

_____ Exhibit Package# _____ \$ _____

MPO: _____ \$ _____

Total Fees \$ _____

1105 Media Inc., FETC Show Management, P.O. Box 894085, Los Angeles, CA 90189-4085. Make check payable to: **1105 Media Inc. Federal ID# 20-4583700**

If paying by credit card - please complete the following -

Card Number: _____ Expiration Date: _____

Name on Card: _____ Signature of Card Holder: _____

Billing Address: _____ City: _____ State: _____ Zip: _____ Security Code on back of Card: _____

If paying by credit card, your statement will show 1105 Media Inc. (not FETC). CC Processing Fees are extra.

CONTRACT AGREEMENT

We understand that this application becomes a contract when signed by us and accepted by Show Management. We agree to abide by the conditions printed on the reverse side of this contract (please read carefully.) Contract will not be processed without a signature.

X _____
SIGNATURE & TITLE OF EXHIBITOR'S AUTHORIZED REPRESENTATIVE DATE

X _____
ACCEPTED BY SHOW MANAGEMENT (1105 Media Inc.) DATE

A copy will be returned to you confirming your assigned space. Email any questions and/or changes to FETCSales@1105media.com.

FETC Mgmt Use Only: Rep# _____ Universal A/F _____ VA/CA _____ Server _____ Conf Sent _____