



FOR IMMEDIATE RELEASE

Future of Education Technology Conference Announces Three Keynotes for 2017 Event

FETC program filled with educational technology leaders plus cutting edge industry presentations by Amazon Education, Discovery Education, EON Reality, Facebook, Microsoft and more.

PALM BEACH GARDENS, Fla. – July 12, 2016 – The [National Future of Education Technology Conference](#) (FETC), a premier ed tech event, today announced the official keynotes for its 37th annual event, taking place January 24 – 27, 2017 at the Orange County Convention Center in Orlando, Fla.

FETC will open with Awesome New Technology, a session designed to demonstrate new products available for classroom and district use that will revolutionize teaching and learning. Tech industry leaders will share the latest technological tools designed to accelerate learning and improve access in the digital age including Amazon Education, Discovery Education, EON Reality, Facebook, and Microsoft. Other 2017 keynotes include “A Wake-Up Call: Breaking Down Barriers to High-Impact Instruction,” presented by [Michael Meechin](#), and an attendee favorite, Tech Share Live!; expanded for 2017, this session will provide a fast-paced overview that exposes the audience to cutting-edge tools, apps and devices in education technology from the nation’s best trainers.

“As education continues to evolve, technology will play an increasingly crucial role in teaching and learning success while enabling the introduction of new strategies to improve education for students of all ages,” said Jennifer Womble, program chair of FETC. “The goal of FETC is to present attendees with the newest ideas on pedagogies and technologies that can help them implement immediate and effective changes at their school districts to improve how students learn.”

During Awesome New Technology, FETC attendees will engage in exciting live product demonstrations by major education solution providers Amazon Education, Discovery Education, EON Reality, Facebook, and Microsoft. They will present the best new technological tools for classrooms that inspire the imagination, arouse creativity and improve education now and in the future. These technologies can be immediately implemented in the classroom to transform teaching and learning.

To meet the needs of students, parents and communities in the digital age, schools need to implement high-impact instruction strategies. Leveraging the power of technology to influence instruction is key to conquering the academic barriers faced every day. During his keynote, “A Wake-Up Call: Breaking Down Barriers to High-Impact Instruction,” Meechin will explore common challenges associated with identifying, accessing and applying the right technologies while engaging students and parents in an

ever-changing world. Attendees will also learn innovative uses of technology and actionable tactics for transforming technology experiences they can implement immediately in their districts.

“There is often an unfortunate disconnect between the requirements of the student population and the types of instruction available at schools. The education space needs a wake-up call to adopt new strategies that are fueled by technology,” said Meechin. “I look forward to sharing new ideas with the FETC audience to help them understand how to introduce high-impact instruction – and the tools that can facilitate the process.”

Rounding out the keynotes and back by popular demand, the conference will also feature the highly anticipated Tech Share LIVE! In this fun, fast-paced presentation, attendees will get a first look at the latest, most exciting gadgets, apps, hardware and software in education technology. Featuring Adam Bellow, CEO of BreakoutEDU and founder of eduClipper; Hall Davidson, senior director, Global Learning Initiatives, Discovery Education; Leslie Fisher, director, lesliefisher.com; and Kathy Schrock, educational technologist, kack!!, the panel will introduce technologies that involve learners in creating, making, programming, coding, producing, innovating, inventing, designing, problem solving, publishing and more.

Registration is now open for the 2017 Future of Education Technology Conference. For additional information and to register, visit www.fetc.org or call toll-free 1-800-727-1227.

About the Future of Education Technology Conference (FETC)

The Future of Education Technology Conference (FETC) annually attracts thousands of education and technology leaders from around the world. Delivering strategies and best practices for student success and schoolwide advancement, FETC is known as one of the nation’s premier education technology events! Recognized for its outstanding program year after year, FETC provides CTOs, CIOs, Innovation Directors, Special Ed/Pupil Services Directors, Early Childhood Directors, Media Specialists, Technologists, Administrators and other Educators, the opportunity to explore the most effective integration of technology across the curriculum — from PK-12 — through premium sessions, intensive workshops, various concurrent sessions, live demonstrations of several hundred hardware and software products, plus much more. www.FETC.org

About LRP Conferences, LLC

LRP Conferences, LLC, an affiliate of LRP Publications, produces more than a dozen professional conferences and trade shows annually including: Campus Technology Conference, Ergonomics Conference & ErgoExpo, Future of Education Technology Conference (FETC), Recruiting Trends Conference, Talent Acquisition Tech Conference, and Women Leaders in Education Conference.

About LRP Publications

LRP Publications, founded in 1977 by Kenneth Kahn, is a broad-based media company serving business and education professionals. Specializing in the fields of education administration, education law, education technology, federal employment, human resources, workers' compensation and disability, the company publishes hundreds of books, pamphlets, newsletters, videos and online resources on various topics including [Title 1](#) and [Special Education](#). Additionally, LRP publishes two industry-leading magazines: *Human Resources Executive*® and *Risk & Insurance*®, plus delivers top-quality training and

professional development with eLearning, conferences and tradeshow including: HR Technology Conference & Exposition®, National Institute on Legal Issues of Educating Individuals with Disabilities®, National Workers' Compensation and Disability Conference® & Expo and dozens more. For a complete list of LRP products, eCourses and conferences, please visit www.lrp.com.

Media Contacts:

Rennette Fortune
LRP Publications
P: 561.622.6520
C: 561.373.9870
E: rfortune@lrp.com
www.LRP.com

Jeanne Achille
The Devon Group for LRP
P: 732.706.0123 ext. 100
E: jeanne@devonpr.com

Suggested Tweets

Thought leader on high-impact #edtech instruction @mikemeechin to present keynote at #FETC: (link to release) #edchat

Learn why #education needs a wake-up call @mikemeechin to share tips for education in digital age at #FETC: (link to release)

Join us for #FETC Jan. 24 -27 and hear keynote from #education leader @mikemeechin. More details at: (link to release) #Principal #edtech

Presenting the Awesome New Technologies in #edtech at 2017 #FETC event – learn more at: (link to release) @Microsoft_EDU @EONRealityInc @AmazonEdu @DiscoveryEd

2017 #FETC to feature Tech Share LIVE! Introducing the latest gadgets, apps, hardware & software in #edtech: (link to release) @adambellow @HallDavidson @lesliefisher @kathyschrock