

FETC FUTURE of EDUCATION TECHNOLOGY

Conference

JANUARY 24 - 27, 2017

ORANGE COUNTY CONVENTION CENTER

ORLANDO, FLA.

2017 Show Guide and On-Site Advertising Contract

Send signed contract to:
Brian Gallagher
 Email: bgallagher@lrp.com
 Fax: 215-784-0870

Mail payment to:
 LRP Conferences, LLC
 360 Hiatt Drive, Dept. 150F
 Palm Beach Gardens, FL 33418

SALES REP: Stephanie Chiavaras (#s, A - K) Fred Kurst (L - Z)

SHOW GUIDE AD TYPE	RATE	<input checked="" type="checkbox"/>
Full Page	\$1,500	<input type="checkbox"/>
2-Page Spread	\$2,995	<input type="checkbox"/>
1/2 Page	\$1,100	<input type="checkbox"/>
Back Cover	\$1,750	<input type="checkbox"/>
Inside Front Cover	\$1,750	<input type="checkbox"/>
Inside Back Cover	\$1,750	<input type="checkbox"/>
Center Fold-Out Section	\$2,500	<input type="checkbox"/>
ON-SITE ADVERTISING	RATE	<input checked="" type="checkbox"/>
Marketing of After Hours Party	\$5,000	<input type="checkbox"/>
Attendee Packet Promotional Material*	\$1,750	<input type="checkbox"/>
Expo Map Profile	\$500	<input type="checkbox"/>
Other _____	\$ _____	<input type="checkbox"/>
TOTAL INVESTMENT:		

SHOW GUIDE AD DEADLINES

Space Deadline: November 30, 2016
 Ad Materials Deadline: December 20, 2016

AD SPECIFICATIONS

Full page: 8½" x 11"
 Full page bleed: 8¾" x 11¼"
 Trim Size: 8½" x 11"

No Charge for bleeds. Please provide PC-compatible, 300 DPI, CMYK TIFF or PDF files. Artwork should be uploaded to <https://www.hightail.com/u/LRP-ArtDirector>. Please email artdirector@lrp.com with questions.

*Pre-printed flyers due to LRP no later than January 6, 2017. 8-page maximum, 8.5" x 11" maximum size, must lay flat.

Company Name: _____
 Street Address: _____
 City: _____
 State: _____ Zip: _____ Country: _____
 Contact Name: _____
 Title: _____
 Phone: _____
 Fax: _____
 Email: _____
 Website: _____

PAYMENT

Check enclosed, made payable to LRP Conferences, LLC.
 Charge my credit card: \$ _____
 CREDIT CARD TYPE: Visa Mastercard Amex Discover
 Card #: _____ Exp. Date: _____
 Security Code: _____
(3-Digit Code On Back Of Visa, Mastercard, Discover Or 4-Digit Code On Front Of Amex)
 Name: (As It Appears On Card) _____
 Credit Card Billing Address: _____
 City: _____ State: _____ Zip: _____
 Cardholder's Phone: _____
 Cardholder's Signature: _____

AGREEMENT

Show Guide ads are subject to availability and may vary by event. Ads will be decided on a first-come, first-served basis (although prior year premium space advertisers will be given first right of refusal). 100% is required within 30 days to hold your ad space. You may elect to pay a 50% deposit. The balance will be due 90 days prior to the event. Any contract received after this date must be paid in full. Advertisers who notify LRP of cancellation in writing 120 days prior to the event will receive a refund of 50% of the total ad space cost. The person signing this document understands that this is a binding agreement and represents and warrants to LRP Conferences, LLC that he/she is authorized to bind the above named company to the terms hereof.

ACCEPTED BY ADVERTISER

Print Name: _____
 _____ Date: _____

Accepted By LRP: _____
 Date: _____