




Highlight your company's participation at the **Future of Education Technology Expo** and gain exposure before the show even begins!

Watch your email for information about **FETC's** free pre-show marketing tool: a custom webpage for your organization featuring a special promo code that gives your customers and prospects a discount on their **FETC** registration. Share your promo code to help ensure that all your key customers and prospects visit you at the **Future of Education Technology Conference** this January.

Email your clients and prospects

- [Click here to download HTML email templates](#)
- We can help! If you have a large list of clients or contacts, we are happy to send an email on your behalf; all you have to do is provide the email addresses. Email us at FETC@lrp.com.

Share on social media

-  **Twitter**
Please always use the conference hashtag: #FETC. Here are some suggested tweets:
 - #FETC is closer than you think! Be our guest and save with Promo Code XXX www.fetc.org
 - Join us at #FETC! Use Promo Code XXX to attend for less! www.fetc.org
 - We'll be at #FETC — join us there! Register today with Promo Code XXX to save! www.fetc.org
 - Ready for #FETC? So are we! Be our guest with Promo Code XX to save on your registration! www.fetc.org
-  **LinkedIn**
Suggested post:
 - Join us at the world's largest Expo of education technology products and services! We will be exhibiting at FETC January 24 - 27, 2017 and we want to see you there. Use Promo Code XXX to save on your registration. See you in Orlando! www.fetc.org
-  **Facebook**
Here are some suggested posts:
 - We will be exhibiting at FETC! Be our guest with Promo Code XXX to save on your registration! www.fetc.org
 - Come join us at FETC! Use Promo Code XXX to save on your registration. See you in January! www.fetc.org
- ** Shortened link for registration page: <http://ow.ly/ouGu305PgkU>

Press Release

Announcement on your company's website

Announcement in your company's printed and/or electronic newsletter

Blog post